

LACY SKRZECZKOSKI

EXPERIENCE

CONTENT ARCHITECT IV

Skyward, Stevens Point, WI | Nov 2019 - Present

- Assist in updating image capturing standards and web style sheets after upgrading to a responsive web design.
- Developed a system to accurately determine publishing scenarios needed per course. This resulted in reducing our publishing load by 60-80% for select courses.

CONTENT ARCHITECT III

Skyward, Stevens Point, WI | Jan 2018 - Nov 2019

- Recognized for key contributions that have enabled the business systems team to accelerate and improve course publishing significantly resulting in producing courses weekly.
- Implemented Schematron validation and trained team members on how to create/update validation processes.

CONTENT ARCHITECT II

Skyward, Stevens Point, WI | Jan 2017 - Jan 2018

- Took on a lead role in reviewing and responding to information received from Help Center staff on Google Analytics and user feedback; actions resulted in significantly improving end user experience.
- Started initial efforts to establish a publishing schedule to meet customers' needs; efforts resulted in improved efficiency and communication within the team and with other teams.

CONTENT ARCHITECT I

Skyward, Stevens Point, WI | Sep 2015 - Jan 2017

- Credited with playing an invaluable role in the department's ability to provide Qmlativ documentation that was accurate, complete and up to date.
- Created analytical and validation processes that resulted in improved publishing procedures.

ADMINISTRATIVE ASSISTANT

Skyward, Stevens Point, WI | Jul 2014 - Sep 2015

- Designed and maintained highly customized analytics which increased the content and training department's efficiency and accuracy.
- Documented administrative procedures that supported staff who conducted internal training as well as prepared software product documentation and software training materials.

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EDUCATION

UNIVERSITY OF WISCONSIN- GREEN BAY

Bachelor of Science (B.S.)

Green Bay, WI | Aug 2006

SKILLS

Feedback Driven Enhancements
Content Governance
Web Accessibility
Content Auditing
Usability Testing
CCMS Structure
Content Timing
HTML/CSS/JS
DITA XML
SCORM
XPath
SEO

CERTIFICATIONS

IAAP CPACC - Credential ID
19NDCLS097 | *Exp. Jan 2023*